



**Tel : 82-2-2108-8070**  
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**(2008 7 )**



1)

가

가 가

가

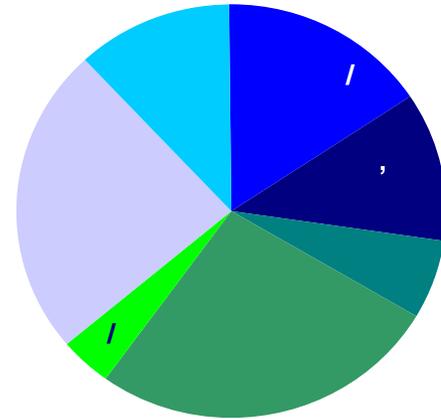
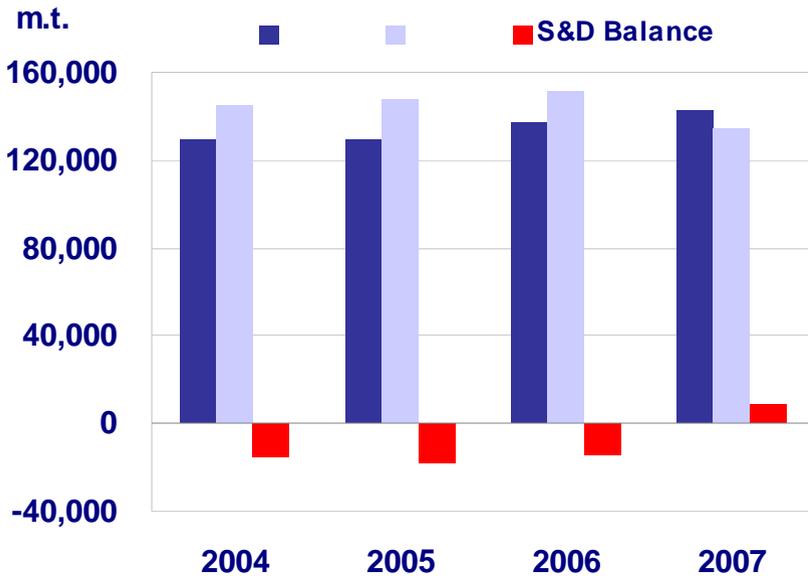
2)

: PCB, EMC

가

(2004~2007)

(2007)



# 1) BASF

2008 3

BASF

180

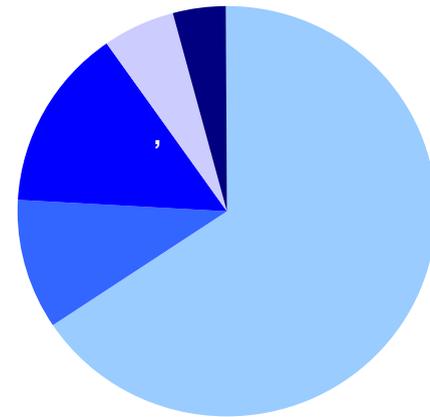
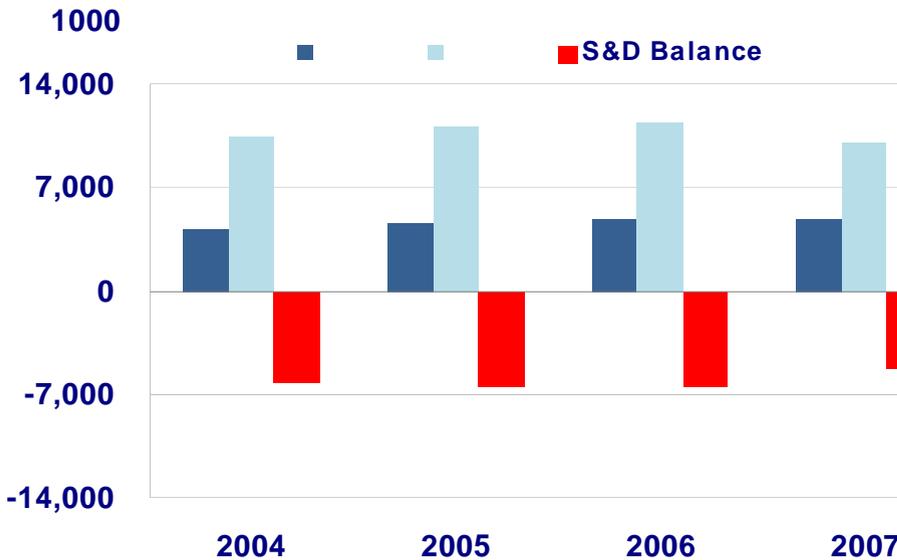
가

# 2)

- ▶ : 10 - 2008 MMA 가 .
- ▶ - , 가 -> .
- ▶ BD 5 - 4 2~3 .
- ▶ - 70% . -> .
- ▶ - .

(2004~2007)

(2007)

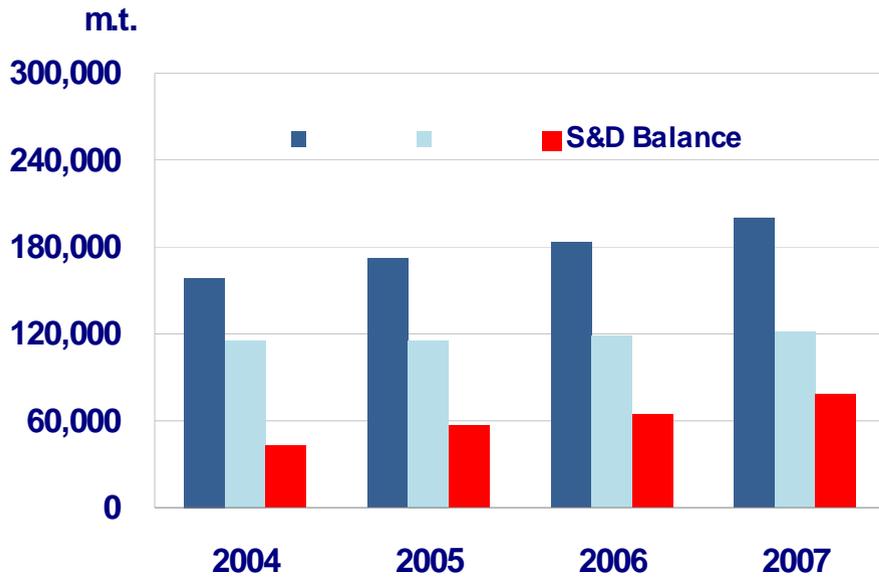


1) , , , , , ,

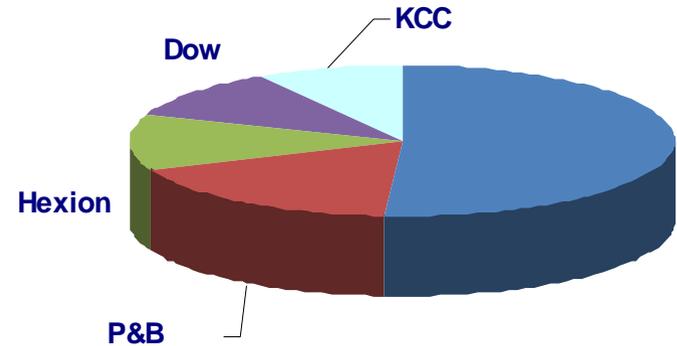
2) 가:

- ▶ : 55% . PCB, EMC Non- 20% 가 .
- ▶ : 2010 가 .
- ▶ 가: .

(2004~2007)



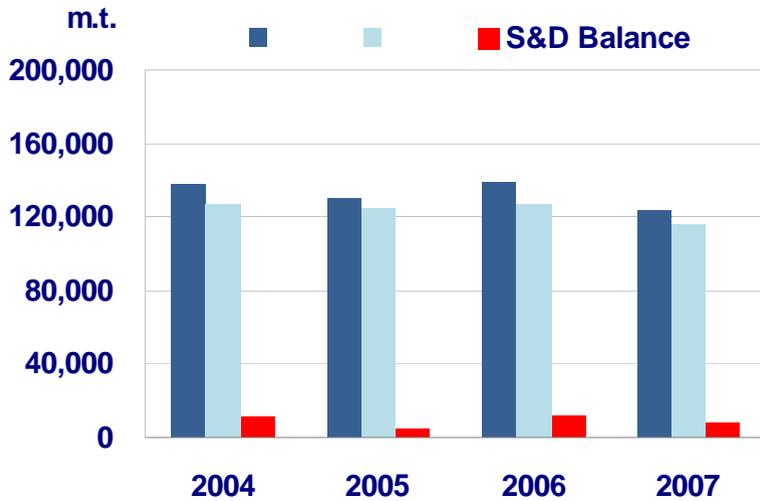
(2007)



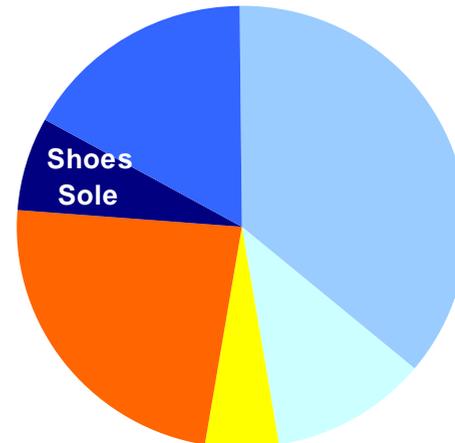
1) , , , , 가 .  
 - 가 , 가 -  
 -

2) - 가  
 - 52% ( 69%).  
 - : ,  
 - :

(2004~2007)



(2007)



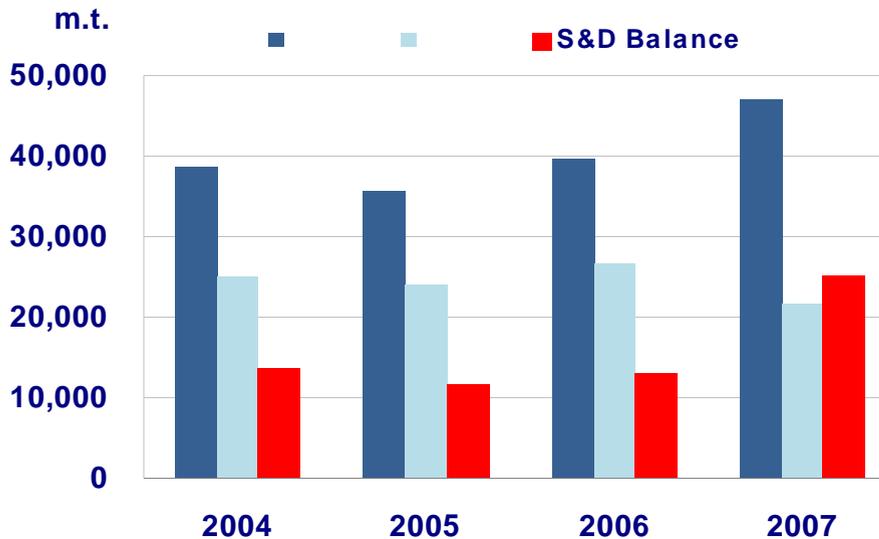
# 1) LG

- SAP
- NSC, Formosa 가

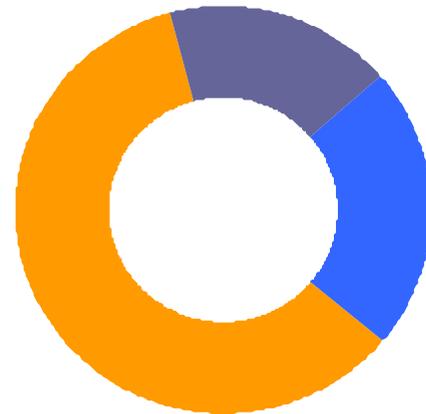
# 2) 90% + = 95%

- 가

(2004~2007)



(2007)



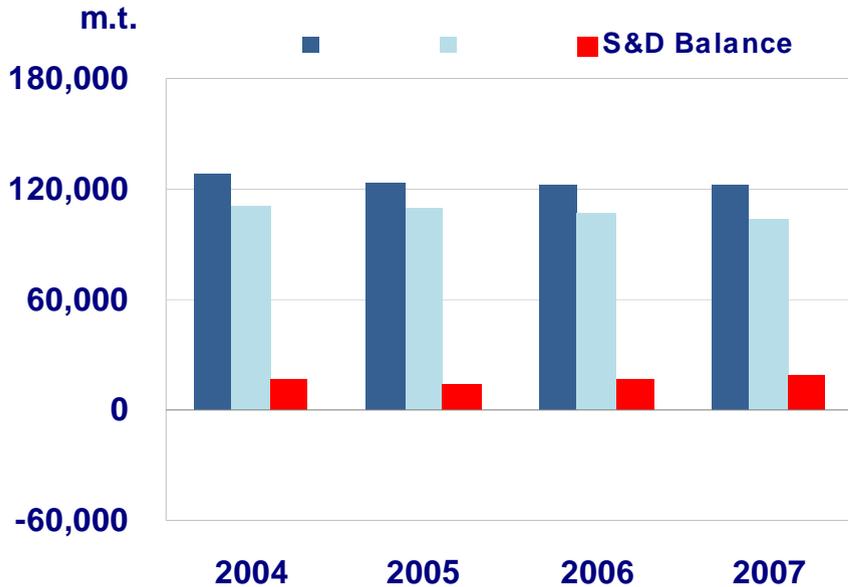
1) , 가

- ▶ 3 60% , 10 .
- ▶

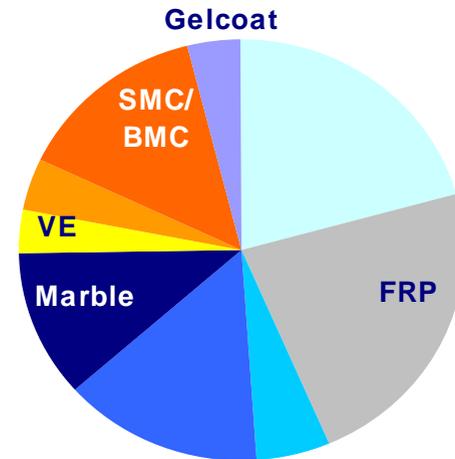
2)

- ▶ 20% 가 - , , .
- ▶ ( ) -
- ▶ VE ( ) - 가 .
- ▶ - 5000 , 2008 가 .

**UPR (2004~2007)**



**UPR (2007)**

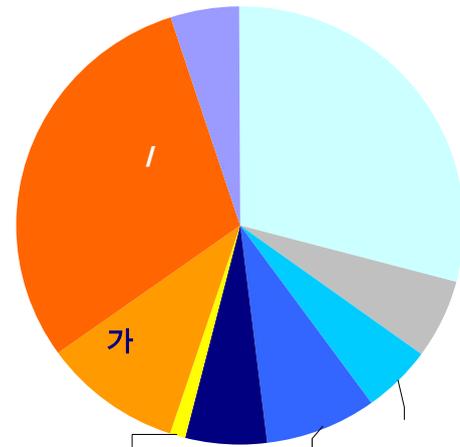
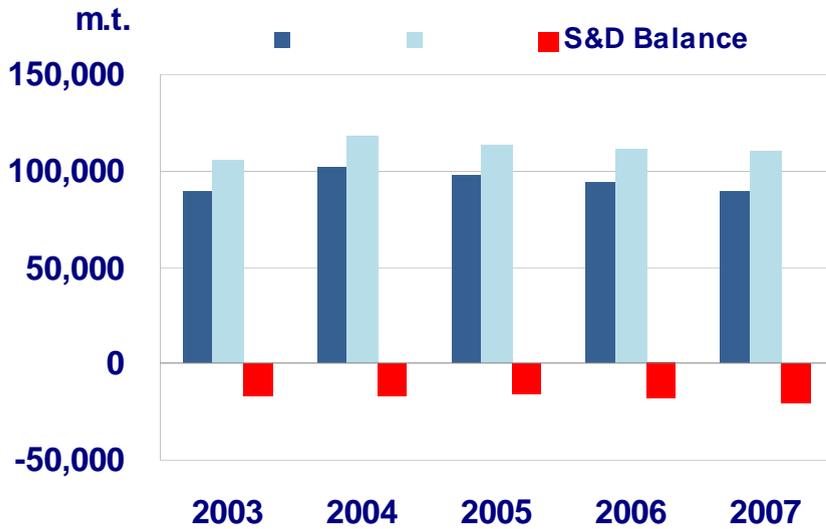


1) : => 가 ( )

2) 가  
 ▶ : - 가  
 ▶ , :  
 ▶ , 가  
 ▶ ,  
 ▶ ,

(2003~2007)

(2007)



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Publication

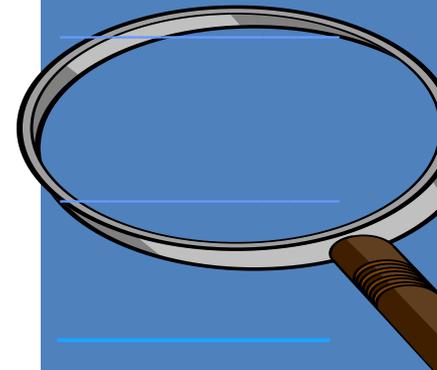
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- ▶ Chemical Yearbook
- ▶ Petrochemical Industry book

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- ▶ Market Analysis
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- ▶ Price Forecasting
- ▶ New Business Development
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- ▶ Management Strategy
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Specialty Chemicals	Electronic Chemicals, Plastic Additives, Catalyst, Environment Chemicals...
Fine Chemicals	Paint & coating, Adhesive, Surfactant, Pigment, Chloro-Alkali, Silicone, Fine Ceramic...

Chemical Market Research Inc.

Phone: +82-2 2108-8070  
 Fax: +82-2 2108-8077

consulting@chemlocus.com

: 2008 7  
 : 89Page  
 가 : 55 (VAT )  
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 www.cmri.co.kr  
 www.chemlocus.co.kr

(2008)

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